



JASON BOURGUIGNON

UX DESIGN | UX RESEARCH | PRODUCT STRATEGY | DESIGN OPS | VISUAL DESIGN

Experience

Product Design & Operations Director 09/2021 - 11/2023
F5 | Seattle, WA

Championed the design system team, mentored talent, shaped roadmaps. Collaborated on brand styles, UI components, and icons. Ensured strategic alignment, established best practices for customer-centric workflows, prioritized accessibility, and usability.

Principal Product Designer 05/2020 - 09/2021
Avalara | Seattle, WA

Focused on simplifying sales tax compliance in a dynamic, financial services environment. Responsible for designing intuitive interfaces for small businesses and large accounting firms, collaborating with stakeholders to optimize user workflows.

Product Design Director 08/2018 - 05/2022
New Engen | Seattle, WA

Established a new design team, to develop SaaS products for ad-tech and performance marketing. Mentored team, ensuring high product quality standards. Formulated design strategy, led reviews, collaborated with engineers for evaluation and adherence.

Principal UX & Brand Designer 10/2017 - 09/2021
Andaluz | Malaga, Spain

Designed brand logo, and award-winning product packaging, inspired by local aesthetics and market research. Created and optimized Shopify store by applying UX principles, and designing compelling content to enhance engagement and drive conversions.

Sr. Product Design Manager 11/2010 - 10/2017
EagleView | Bellevue, WA

As the first designer at a successful startup, I cultivated a team of 10+ designers and researchers, driving product design for more than 20 geospatial measurement products spanning mobile apps, e-commerce, and an interactive geospatial library.

Sr. UX PM & Product Designer 09/2009 - 11/2010
Microsoft, Windows Server 2012 | Redmond, WA

Led design team in next-gen Server Manager redesign, focusing on streamlined server management, and Metro UI integration. Collaborated on key features, oversaw design reviews, usability assessments, and final visual milestones.

UX Designer & Leader

Phone: +1 206 816 2964

Email: jasonbourguignon@gmail.com

Portfolio: www.jasonbourguignon.com

Profile

I am an experienced UX Designer & Leader overseeing the creation of products that are simple, beautiful and easy to use. Expertise in design strategy, managing and mentoring talent, scaling teams and driving innovations through creative collaboration.

As an award-winning art director, I specialize in bringing a strong vision and delivering high-quality products in growth-oriented environments.

Skills

- UX ROI
- Mobile Apps
- UX Analytics
- Brand Strategy
- Usability Testing
- Resource Planning
- Leadership & Mentoring
- Product & Design Roadmaps

Education

Master's
User-centered Design
University of Washington

Bachelor's
Economics & Int'l Marketing
Gonzaga University

Certifications

Front-end Web Development
General Assembly

Painting & Drawing
Seattle Academy of Fine Art

Figma | Photoshop | Illustrator | Html5 | CSS | JavaScript | XD | InDesign | Dreamweaver | Firefly | Premiere | Sublime | Github | JIRA